

Media Kit

Revised June 2010

RealTechNetwork offers unparalleled reach.

- **Advertising across RealTechNetwork enables advertisers to reach millions of people across the world.**
- **Reach over 144 million U.S. (over 220 million international) consumers of various backgrounds every month.**
- **Over 10,200 transparent sites.**
- **One network with the ability to reach your demographic through standard and advanced targeting.**

Categorical Breakdown

ART / MULTI-MEDIA

BUSINESS / FINANCE

INTERNET

DIRECTORIES / PORTALS

ENTERTAINMENT

GAMES

HOME & GARDEN

NEWS / INFORMATION

SOCIAL NETWORKS

SPORTS

AUTOMOTIVE

CHILDREN

COMEDY

EDUCATION

FAN SITES

HOBBIES

LIFESTYLE

MOVIES / MUSIC

TECHNOLOGY

TRAVEL

AND MUCH MORE.

- **RealTechNetwork delivers over 30 billion page views per month through six continents.**

Geographical breakdown

United States / Canada	74%
Western Europe	18%
Australia / New Zealand	5%
Africa / Asia / South America	3%

All campaigns trafficked through RealTechNetwork can be geo-targeted to an advertisers specific location. We can precisely target via Country, Providence, Region, State, local and DMA in almost every industrialized country.

Both advertisers and publishers are able to view, in real-time, how their campaigns are performing on our network. We aim to give both parties the tools needed in order to successfully manage their campaigns across our publisher network. Of course, our account representatives are here to assist whenever and wherever possible.

Statistical information

All advertisers and publishers are offered the following tools to manage their campaigns:

- **Real-Time Stats**
- **Impressions Served**
- **Clicks Served**
- **Geo-Targeting Results**
- **Monies Spent / Revenue Earned**
- **Statistical breakdowns via**
 - **Campaign**
 - **Ad Dimension**
 - **Time / Historical Data (Hour / Day / Week / Month)**

Targeting Options

RealTechNetwork currently offers the following targeting services:

- **Behavioral Targeting**
- **Channel / Category Targeting**
- **Cookie Targeting (Re-Targeting)**
- **Contextual Targeting**
- **Geographical Targeting**
- **In-Text (Contextual or Keyword)**
- **Demographical Targeting**
- **R-O-N (Run-of-Network) Campaigns**
- **Local Targeting**

Contact Us

Contact RealTechNetwork today to discuss the different options open to you and your company. With offices in the United States and Europe, we are able to meet just about all the needs you are looking for.

We look forward in preparing a proposal for your review.

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Online: [Http://www.RealTechNetwork.com](http://www.RealTechNetwork.com)

[Http://www.RealTechNetwork.co.uk](http://www.RealTechNetwork.co.uk)